

## How you decided to become a fashion designer ?

Since my childhood i was interested in arts. It's not just as a hobby but also because of my family business which is of carpet manufacturing ,My great grandfather was also an artist so inclination towards arts and creativity is in my blood. After completing my 12th I appeared for entrance exam of NID and NIFT and got selected in NID, then my family said you should apply for abroad university also, and then i applied at University of Arts London .

## What is your forte as a fashion designer?

When I passed my graduation i was in to more about male designing but after my job with Sabyasachi learnt about Indian textile, female designing and embroidery etc. So when i started my own label I am having a blend of high tech fashion, tailoring as well as embroidery also.

## Being a fashion designer, for which celebrity you want to design an outfit?

I would like to design a dress for bollywood diva Sonam Kappor, and story behind it sonam kappor's sister riya kappor is following me on my instagram page. So its a big achievement for me. And for super model Naomi Campbell.

## What is the story of your studio named "Agrajain" ?

Since my childhood my name is very unique and tricky. It also has a very deep and beautiful meaning and it's not just a random name. So I have created my level with my own name it distinguish me from others as well.

## Success mantra of life?

Just do whatever you want to do and just be happy with your work and follow your heart.

## Philosophy for life?

Live and let others live.

# JUST BE HAPPY WITH YOUR WORK AND FOLLOW YOUR HEART

AGRAJ JAIN



**Hard work and dedication can make you a successful person in a very short span of time. Mr. Agraj jain is a personality who has create a milestone in tha field of fashion world.**

## Any memorable movement in your professional journey as fashion designer?

Yes I do have lot of movement, but one I would like to share with FT when I worked with Sabyasachi at kolkatta, in a very short time with my hard work and dedication I became the most favourite of him and I attended so many shoot with him ,like one of the most famous weddings in India Virat and Anishka's. it was just ike a dream come true for me.

## Being a fashion what is your views about agraites fashion?

Agra has a great taste about fashion and it is growing up a lot. These days Agraites are becoming very experimenting not only ladies even gents are also trying new designs which is very inspiring.

## Things you like the most in Agra city?

Agra is a moderate city it has a mixed culture and it inspire a lot to arts student.

## Why you chose Agra to start your fashion studio?

Everyone who just wants to start something, they choose a place where they are happy, comfortable and confident. So i feel more confident, energize and homely at Agra as it is my native place and i have my family over here. And second reason to choose Agra is it's historical and cultural values which always inspire me as an Arts student.

## Message for young budding designers.

I would like to tell them don't try to copy anyone make your own style. Which will create your individual identity and which will be last long.

## Message for Agraites.

I would like to say agraites to develop more, because Agar is known for Taj which is famous for its art. So agraites should come forward to make our city more heritage and cultural with their efforts.